

AREESHA BUKHARI

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WORK EXPERIENCE

COO, Nativ Learning Pvt Ltd

05.19 - 04.20

- . Assistance in project management, production and post-production for a PSDF project on Digital and Financial Literacy.
- . Lead project management and supervision of English to Urdu translation of online programming modules for BSD, Singapore.
- . Assistance in organisation and media production of 800+ Urdu alphabets, words and phrases for a LUMS project.
- . Lead project management, coordination, and assisted media post-production of "We Buy Homes In USA" internal training course.
- . Lead project management of Rozee.pk "How to Get a Job" course in five languages.
- . Lead media post-production of Rozee.pk "How to get a Job" and "Chess 101" in Urdu.
- . Lead design language for online courses.
- . Video editor and basic animator for instructional design in online courses.

Content Strategist, DNA Design

01.18 - 04.19

- . Meet with major logistics clients such as TCS, Leopard, and Agility to understand their graphic design requirements for branding and collaterals.
- . Led content structuring for 20 projects ranging from corporate profiles to annual reports.

Marketing and Communications Intern, British Council Pakistan

06.17 - 07.17

- . Reviewed 500+ brand assets and their categorisation.
- . Delivered 30 page report documenting compliance to British Council brand standards.
- . Advised BC Iran for the same upon successful completion of BC Pakistan.

NUST FYP: Engine Design

01.17 - 12.17

- . Designed a working model exhibiting conversion of linear motion to rotary motion.
- . Converted diesel engine design into compressed air engine.
- . Achieved theoretical efficiency of 42%.

Technical Services Intern, Fauji Fertiliser Port Qasim Limited

07.16 - 08.16

- . Consulted with Ammonium Phosphate production workers on process compliance.
- . Reviewed technical standards for valves and piping of volatile chemical transfer.

Director of Aesthetics, TEDx NUST-PNEC

05.16 - 07.16

- . Designed stage and social media graphics for conference attended by 250 people.
- . Coordinated with lighting lead, vendors, printers, to create all design assets.

VOLUNTEER EXPERIENCE

- . Education and Community Services Society, Charity Bake Sale Volunteer 05.17
- . Beaconhouse Schools, Carnival for the Special Volunteer 11.11

EDUCATION

- . PGD Linguistics, Virtual University 03.20
 - . B.E. Mechanical, National University of Sciences & Technology (NUST) 01.18
- Relevant classes: technical writing, entrepreneurship, engineering drawing, fluid mechanics

SKILLS AND INTERESTS

- . Management, Creative Writing, Communication, Research Analysis
- . Adobe Premiere and Illustrator (fluent), Character Animator, After Effects (basic)
- . English (**IELTS Overall: 8.0** Aug 2019), Urdu (native fluency)
- . Literature, Change Management, Education, Traveling, Visualisation