

ZIA UR REHMAN

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SKILLS SUMMARY

- Above 17 Years of Professional experience in IT industry including, Development, Customization, Integration and Implementation of ERP systems, Data Analytics, Data Engineering, and Business Intelligence tools.

WORK EXPERIENCE

- January 2008 – to date* **Mobilink-Jazz**
Mobilink House 5-P Gulberg II, Lahore Pakistan.
Team Lead Application Management
- September 2006 – to December 2007* **Kohinoor Solutions (Pvt) Ltd.**
(IT & ERP Consulting Services)
89-P, Gulberg II, Lahore Pakistan
Manager IT & ERP
- September 2004 – August 2006* **Maison Consulting & Solutions.**
(ERP Consulting Services & MBS Partner)
9-B1, Johar Town, Lahore Pakistan
Functional Consultant/ Manager Projects

EDUCATION

- 2020 **MS Data Science**
University of Management and Technology Lahore, Pakistan
CGPA 3.96/4.00 (Gold Medalist)
- 2004 **Bachelor of Science in Computer Science (BSCS (H))**
University of Management and Technology Lahore, Pakistan

EXPERTISE / TECHNOLOGIES

- Data Analytics & Data Engineering
- Business Analytics
- Business Process Mapping & Re-engineering
- Business Data ETL & ELT Techniques
- ERP Systems Implementations and Integrations
- Microsoft Dynamics ERP
- Microsoft Dynamics CRM
- SAP Business One (Financials)
- IBM Watson Analytics
- Business Intelligence Tools
- C#
- ASP.NET
- JavaScript
- SQL
- Python
- R.

MAJOR INDUSTRIES WORK FOR

- TELECOM (GSM & Fixed Line)
- AUTOMOBILE
- TEXTILE PROCESSING
- TEXTILE MANUFACTURING MILLS
(Weaving, Stitching and Textile Products)
- CHEMICAL
- LEATHER PRODUCTS
- BEVERAGE & BOTTLING
- BANKING AND FINANCIAL SERVICES

TRAINING AND CERTIFICATIONS

- Microsoft Business Solutions Certified Professional
- Big Data Strategy
- Data Analytics – IBM Watson Analytics
- SAP Business One (Financials)
- Project Management:
 - MS Project 2010
 - MS Project 2013

PROJECTS AS A DATA SCIENTIST

- **Telco Customer 360 Degree**
 - Customer Segmentation and Clustering mechanism.
 - Prediction Models for Revenue Opportunities (Existing Customers).
 - Predict Customer Churn.
 - Prediction Models for Future Sales.
 - Micro Campaigns Management System for new and existing customers.
 - Product Recommendation Models for Existing and New Customer.
 - Revenue leakage Control.
 - Operational excellence and controls management.
 - Business Reporting Engine. (Dashboards & Analytical Reporting)
- **Customer Communication Classification System**
- **Micro Campaign Management System (Telco Customers)**