

MUHAMMAD AMEER AHMED

Green Enthusiast | Supply chain | Retail | Marketing



Vision: Through my education, skills, expertise and experience, I wish to benefit the world and achieve greater things.

Mission: To give my 100% to the work I am involved with and produce results in effective, efficient and better way.

PERSONAL INFO

Name M. Ameer Ahmed

Email: ameerahmd0@gmail.com

Address Phase 5, DHA, Karachi.

Nationality Pakistan

Languages English, Urdu

Telephone +92(33)23158354

SOFTWARE

- MS Suit
- Google Suit
- Hootsuite
- SAP
- Word Press
- Illustrator

HOBBIES



Outdoors



Traveling



Basketball



Binge-Watching



Socializing



Gaming

EXPERIENCE

Internal Audit Executive- SPAR Pakistan

June 2018-
Present

(Commercial Insight Executive at Burque corp.)

Key member at Spar Pakistan Internal Audit Dept. Key executed project includes 100% inventory audit of complete SPAR Pk. SOPs audit, 100% display audit, Price analysis, BBD audit & planogram audit. Daily responsibilities include team management, fulfilling daily & monthly audit targets, follow-ups and analyzing & reducing weaknesses & risks to achieve commercial excellence.

Manager, Purchase Department & Marketing consultant at Universal Auto Engineering

January to
May 2018.

Responsible for lead and manage team to complete everyday purchase and distribution tasks in efficient and effective manner and to identify, pitch, develop and execute marketing strategies, consisting both ATL and BTL approaches.

Assistant Manager at Associates Electrical Engineers

Jun 2015 –
Jul 2016

Responsible for find and filling tenders, quotations, administer email, communicate with clients, promote new offers and exchange email between other firms.

Professional Skills



Management



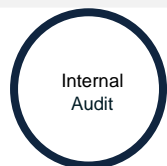
Marketing



Supply Chain



Retail



Internal
Audit

Education

MBA-SZABIST Karachi (Supply chain).

CILT-SZABIST Karachi. Sep 2019- Feb 2021(Result awaiting)

BBA (Marketing) - DHA Suffa University, Karachi 2013-2017

Matric & Inter (Science & Pre-Engineering) from
D.A.S.K.B.Z.College, Karachi

2011 &
2013

TERM PAPER/RESEARCH WORK:

- Capstone project: Re-designing of Maersk warehouse to reduce risk and increase effectiveness (Szabist-2020-2021).
- Researched and written a term paper on University students' attitude towards social media marketing in Karachi.
- Researched and written a term paper on Students behavior and preferences In terms of product categories for online shopping in Karachi.

EXTRA CURRICULARS:

- Basketball co-captain in Suffa University (2014-2017).
- Won the award of best diplomacy in the SPECPOL committee at DSU MUN(2015).
- Attended INJAZ PAKISTAN work shop (2015).
- Received Appreciation Certificate from SPAR Pakistan (March-2019).