

Problem	Solution	Unique Value Propositions	Unfair Advantage	Customer Segments
<p>Low Quality and Unavailability of Ambulance Services</p> <p>Assistance Of A Doctor</p> <p>Hospital Application is done in a Hospital Only</p>	<p>Quick and Quality Online Ambulance Services with Doctors Assistance.</p> <p>Own Conveyance</p> <p>Doctors Nearby To Assist.</p>	<p>We have selected Quick and Quality Online Ambulance Services with Online Doctors Assistance because in this way people can contact doctors online directly from a nearby hospital. Not only that they can also ask for an Ambulance service if required.</p>	<p>Our Application will help people to save lives as 60% – 70% people lose their lives because of not getting assistance during the emergency situation or Ambulances take way too long to reach them. Our application will help people in these situations.</p>	<p>Our users can be anyone as anyone can get into a health emergency situation and can have the need of assistance from a doctor. People who do not have their own conveyance are most likely the ones who can utilize the features of our application.</p>
	<p><b>Key Metrics</b></p> <p>People will not have to wait in queue to get an ambulance.</p> <p>They can get assistance from a doctor from a nearby hospital which will help them to get through the emergency situation.</p> <p>They can fill up hospital form online won't have to reach the hospital then fill it.</p>	<p>It will also enable people to fill up hospital forms online from the app and to submit it online as well.</p>	<p><b>Channels</b></p> <p>Social Media Marketing.</p> <p>Google PlayStore.</p> <p>TVC and DVC.</p>	

<b>Cost Structure</b>	<b>Revenue Streams</b>
Technical HR Development Cost. Equipment. Office Rent. Utility Bills. Miscellaneous.	Will charge 10% of the total hospital bill from the users. Direct Payment